



about the brand.

As a womenswear-focused brand, hrstka. intends the reconnection of the human being and their internal world; a pursuit made through the questioning and redefining of traditional notions of how garments are created and worn.

It is through analysis, idea convergence and a sensible design approach with a focus on construction, that a defined aesthetic is created: it's nature being free of stereotypes, imbued with creativity, sensitivity and an overall dare to conventionalism.

We consider clothing as a mean of freedom of expression, creating an emotional connection of users and our garments.































































acknowledgements.

to my family for being the reason i returned to the runways, for being constant support, providing advice and words of encouragement every step of the way. none of this would be realized without you.

to the production teams that made the collection possible, for producing with utmost respect to the vision and producing great quality garments. they speak volumes of your love to the craft and look incredible all the time.

to my staff, for letting me zip through the day of the show with incredible easeness and being a step ahead on everything. your attention to detail was top of the line and i am honored to have had your hands to help me through.

to the models: thank you to nova, faces, iz and other independent models that made the catwalk shine with your light.

to the clients, friends of the brand, media partners, stockists and everyone that came to the show and showed their support.

special thanks to the guatemala fashion week team, my incredible friends: tefo, fernando, sofi, regina, isa, andrea sanchez and zamora. and last but not least, to ñeñe for always being there and your relentless support.

my forever gratitude for all the work you did and keep doing.

credits and staff.

presented at guatemala fashion week 2024 edition.

hair by tressemee and eduardo midolo makeup by the corium shops and andrea paola makeup school bags by stare vie

hrstka. staff:
maximiliano reyes
sarah minjee park
allan regis
lindsay barrera
wendy orellana
and fernando gamboa

production team:
doris ramos
f4se 4
admiel
amparo villagran

in this lookbook:
detail shots by andres martinez
lookbook and wide shots by andres amaya

on cover: melina via nova model management on back cover: mariale via nova model management, bag by lilien photos by andres garcia

