



HRSTKA

Lookbook  
Colección Tres  
2020



# About the brand.

As a womenswear-focused brand, HRSTKA intends the reconnection of the human being and their internal world; a pursuit made through the questioning and redefining of traditional notions of how garments are created and worn.

It is through analysis, idea convergence and a sensible design approach with a focus on construction, that a defined aesthetic is created: it's nature being free of stereotypes, imbued with creativity, sensitivity and an overall dare to conventionalism.

We consider clothing as a mean of freedom of expression, creating an emotional connection of users and our garments.

# About the collection.

‘Weightlessness In A Heavy Space’ is the name of this collection proposal.  
It is directed as a Spring/Summer 2020 outing.

The collection finds its nature through the notion of ‘not being enough’.

As a self-referential concept, I looked into the understanding of society’s high expectations on itself, ideas on emotional and physical overwhelm, breakdowns and the realizing and respecting of my own relationship with myself and my surroundings. Mental images and perceptions became pedagogical, a mean of inner growth and understanding. Like searching for a cure through the process of falling very ill.

As a tangible collection, I wanted to create a **conversation on concepts**. We see ideas on lightness, movement and flow being contrasted with the ideas of blockage, binding and roughness; the dichotomies of constraining and freeing silhouettes are matched with elements of distortion, foldings, different attributions of bodily terminology and diverse references to worldwide popular garmentry and artisanal techniques. The collection has a contemporary line approach: we seek a clientele of women with ages ranging from 25 to 39, of middle and middle high-class, whose lifestyles seekclothing with high aesthetic and artistic value.

As a whole, rather than romanticizing or vilifying traumas and affections, I attempt to paint a realistic painting on the way that, as humans, we can reach an inflection point. It became a representation of an honest space in my interior, where I concluded that it is normal not to feel alright; it is normal to feel you’re not enough and that it is normal to be imperfect.

The human being is imperfect. There’s beauty in vulnerability.  
Why hide?







Blazer jacket in black raw silk with a smoking collar,  
small bell sleeves and double beaded netting skirt.






Blazer jacket with trompe l'oeil shirting detail in black shantung.  
Short bib tied at sides with monk-like hood, in black neoprene.





Caped jumpsuit with asymmetrical gathered shoulders, rounded neckline and straight trousers, in black georgette and gabardine.



A woman is shown from the back, wearing a long, black, georgette dress. Her hair is pulled back into a ponytail. The dress features a high, structured collar and long, wide sleeves that flare out at the cuffs. The dress has a subtle, vertical seam down the center and a flared hem. The background is a dark, textured green.

Shirt-inspired long dress with concealed buttoning, bell sleeves and an ample flared hem, in black georgette.





Kimono-shirt hybrid with an open collar, with a draped side overlap, bell sleeves with pleating and an irregular plissé hemline, in navy gabardine.






Fitted bodysuit with balzr-like sleeves, in navy jersey and shantung.  
Skirt-trouser hybrid, in white gabardine.





Asymmetric T-Shirt with side draping in navy jersey.  
Pleated culotte trousers, in navy gabardine.



A woman is shown from the back, wearing a black off-the-shoulder top with balloon sleeves and wide-leg trousers. The trousers are black with a white stripe and a red stripe. She has her hair in a ponytail and is wearing gold earrings.

Brassière with balloon sleeves and loom beaded cuffs with hanging crystals, in black gabardine.  
Tri-tone pleated trousers, in black, white and red gabardine.





Fitted bodysuit with three-tiered Juliet sleeves, in white jersey and poplin.  
Side-wrapped draped trousers in olive gabardine.





Brassière with balloon sleeves and loom beaded cuffs, in green georgette.  
High waisted trousers with contrasting corseting detail and waist  
pleating, in green peau de soie and georgette.





Off-the-shoulders blouse with corset and shirt-like detailing, in grayscale knit.  
Pleated trousers with draped sash, in gray melange gabardine.





Off-the-shoulders blouse with side drapings, in grayscale knit.  
Three-tiered asymmetrical skirt, in gray melange gabardine and white poplin.





Shirt/Kimono hybrid with pleated sleeves and asymmetrical hemline, in white and gray melange gabardine.  
Three-tiered asymmetrical skirt, in white poplin.





Two-tiered long sleeve gown with gathered shoulders and ample hemline, in red gabardine.





Loose crop top blouse with godet-incrusted raglan sleeves, in cream silk organza.  
Two-tone pleated trousers, in black and white gabardine.





Open coat with godet-incrusted bell sleeves, in cream silk organza.  
Fitted bodysuit with open back and tied scarf, in white neoprene and jersey.





Asymmetrical coat with gabardine details, in cream silk organza.  
Draped bodysuit in white jersey.





Cropped blazer with peaked collar and bell sleeves, in beige linen.  
V-neck bodysuit with dolman sleeves, in white linen and jersey.  
Pleated asymmetrical skirt with tied detail, in beige linen.





Kimono sweater with contrasting monk-like hood, in black and white neoprene.  
Pleated trousers with exposed buttoning, in white gabardine.



Pirate-style shirt with gathered shoulders and bell sleeves and draped sash, in white georgette.  
Pleated wide-leg trousers, in white linen.





# Credits.

## **Photography:**

**Shot** by Manuel Rionda/Studio Frijol  
At Studio Frijol, Guatemala City  
**Assisted** by Rodrigo Domínguez  
**Post-production** by Roberto Andrés Juárez  
**Filmography** by Álvaro Castillo

## **Models:**

Diane Bathen  
Larissa del Pozo  
Anna Martínez  
Valeria Oliva, Lisa Hayet and Mariana Aguirre - at Nova  
Model Management

**Hair** by Sebastián Catalán  
**Make-up** by Marylena Letona

## **Assistants:**

Isabella Salvati  
Grecia Alfaro



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